

# Iowa Healthcare Collaborative (IHC)

## Privacy Policy

### Administrative Safeguards

Policy Effective: April 1, 2019

This policy establishes the requirements to ensure a effective practices and communication is in place to support the protection of data privacy and the data content collected and used by IHC.

Below is the content of the current IHC Privacy Policy published on its website.

<https://www.ihconline.org/privacy-policy/>

### Privacy Policy

Ihconline is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Ihconline Web site and governs data collection and usage. By using the Ihconline website, you consent to the data practices described in this statement.

### IHC Is A 508 Compliant Organization

#### Collection of your Personal Information

Ihconline does not collect personal information.

There is also information about your computer hardware and software that is automatically collected by Ihconline. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by Ihconline for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Ihconline Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through public message boards or databases, this information may be collected and used by others. Note: Ihconline does not read any of your private online communications.

Ihconline encourages you to review the privacy statements of Web sites you choose to link to from Ihconline so that you can understand how those Web sites collect, use and

share your information. Ihonline is not responsible for the privacy statements or other content on Web sites outside of the Ihonline and Ihonline family of Web sites.

## Use of your Personal Information

Ihonline does not sell, rent, or lease its customer lists to third parties. Ihonline may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Ihonline, and they are required to maintain the confidentiality of your information.

Ihonline does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Ihonline keeps track of the Web sites and pages our customers visit within Ihonline, in order to determine which Ihonline services are the most popular. This data is used to deliver customized content and advertising within Ihonline to customers whose behavior indicates they are interested in a particular subject area.

Ihonline Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Ihonline or the site; (b) protect and defend the rights or property of Ihonline; or, (c) act under exigent circumstances to protect the personal safety of users of Ihonline, or the public.

## Use of Cookies

The Ihonline Web site uses "cookies" to help personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a Web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Ihonline pages or register with Ihonline site or services, a cookie helps Ihonline to recall your specific information on subsequent visits. This simplifies the process of recording your personal information such as billing addresses, shipping addresses, and so on. When you return to the same Ihonline Web site, the information you previously provided can be retrieved, so you can easily use the Ihonline features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Ihconline services or Web sites you visit.

## Security of your Personal Information

Ihconline secures your personal information from unauthorized access, use, or disclosure. Ihconline protects the personally identifiable information you provide on computer servers in a controlled, secure environment. When personal information (like a credit card number) is transmitted to other Web sites, it is protected through the use of encryption (such as the Secure Socket Layer (SSL) protocol).

## Changes to this Statement

Ihconline will occasionally update this Statement of Privacy to re act company and customer feedback. Ihconline encourages you to periodically review this Statement to be informed of how Ihconline is protecting your information.

## Disclaimer

The Iowa Healthcare Collaborative (IHC) did not intend, nor do we recommend, that the reports and information on this Web site be used as the only source of healthcare information or medical advice. Rather, the reports and information provided on this Web site should be used in consideration of additional information gathered from other credible and trusted sources of healthcare information - your doctor, other healthcare professionals, other credible healthcare organizations, family, and friends.

We make no representations or warranties of any kind, express or implied, about the completeness, accuracy, or reliability of this Web site or the information contained on it. We also make no representation of the accuracy of the information on this Web site that is obtained from other sources regardless of alleged completeness or intended accuracy of such information.

We are not responsible for any damage or loss related to, the timeliness, accuracy, or completeness of the Web site or information on this site. Any reliance the user places on such information on this Web site is done so at the user's own risk.

We take no responsibility for, and will not be liable for, the Website being unavailable or any viruses transmitted from this Web site. This is a comprehensive limitation of liability that applies to damages of any kind, including, but not limited to, compensatory, direct, indirect, punitive, or consequential damages, loss of data, income or pro t, loss of or

damage to property or reputation, and claims of third parties arising out of, or in connection with, the use of this Web site.

We do not endorse any particular sources of data that IHC did not develop. Users of this report should note that much of the information presented is self-reported by each facility and without external validation; This data should be interpreted with caution.

Links to specific Web site content and other information published by other external organizations are chosen on their credibility and quality of information they provide.

## Privacy

Your privacy is important to the Iowa Healthcare Collaborative. We understand that health is a very personal, private subject, and we want you to feel as comfortable as possible visiting and using our Web site. We do not collect or use any individually identifiable information from visitors to this Web site.

This Web site contains links to other Web sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware of when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## Feedback

If you need immediate assistance, please call the Iowa Healthcare Collaborative office at 515-283-9330.

Ihconline welcomes your comments regarding this Statement of Privacy. If you believe that Ihconline has not adhered to this Statement, please [contact Ihconline](#). We will use commercially reasonable efforts to promptly determine and remedy the problem.

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This policy shall be reviewed at least every two years and updated as needed.

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